



**Businesswomen of Egypt21** جمعية سيدات اعمال مصر ٢١  
**Women for Success** سيدات شركاء النجاح



**8<sup>th</sup>**  
Annual Conference  
*and Retreat*

Be Ready  
to Leave the  
Luxury of Civilization  
Behind and Enjoy  
a Simple Living  
and Eco-Lodge  
Natural Environment

# "Diversifying Trade for Sustainability"

**23-27 Feb. 2023**

**Cairo - Western Deserts Dakhla & Kharga**

Day 1  
Thursday  
23 Feb. 2023

Opening Ceremony at The  
League of Arab States

**Diversifying Trade for  
Sustainability**



Visit to  
Grand Egyptian  
Museum GEM





Day 2  
Friday  
24 Feb. 2023

**Flight to Western Deserts**  
on Air Cairo (Charter Flight)

**Visit to Temple of Hibis**  
Most Important Ancient Site Pharaonic,  
Persian, Ptolemaic and Roma are Influences

**Investment Opportunities in  
Western Deserts Dakhla & Kharga**  
Advancing Circular Economy

**Bedouin Oriental Night**  
Learn about the Desert Tradition  
and Watch Folkloric Dance & Learn How  
to Dance Like an Egyptian



Businesswomen of Egypt21  
Women for Success

جمعية سيدات اعمال مصر ٢١  
سيدات شركاء النجاح



8th  
Annual Conference  
*and Retreat*



Day 3  
Saturday  
25 Feb. 2023

## Supply Chain Challenges

**Move to Dakhla Oasis**  
a Unique Oasis Environment

**Visit to the Historical Village**  
of El Qasr

**Evening Visit to Al Tarfa Lodge**

**Oriental Nights**

**Enjoy Meditation**  
from a Professional  
and Taste Folkloric Food.





Day 4  
Sunday  
26 Feb. 2023

## New Financial Tools for International Trade

B2B Session

Session at  
Qasr El Bagawat Hotel

### Visit to Qasr El Baqawat Cemetery

The Oldest Major Christian Cemetery  
in the World and has become a Main  
Tourist Attraction for Kharga Oasis.

### Gala Dinner at Temple of Hibis

Temple usually has Very Positive Vibrations  
and the Moment You Enter You Feel with  
the Ancient Egyptian and Persian  
Artistic Mastery.

**Desert Glitter  
& Sparkle Night**  
( Gala Glitter Dress )



Businesswomen of Egypt21  
Women for Success

جمعية سيدات اعمال مصر ٢١  
سيدات شركاء النجاح



8<sup>th</sup>  
Annual Conference  
*and Retreat*



Day 5  
Monday  
27 Feb. 2023

## Exporting Services Through Cross-Borders

**Closing Ceremony**  
in the Main Hall at the  
Governorate

**Enjoy Safari in the Desert life**

**Visit El Tahan Village**  
and Taste a Very Delicious  
Dates of The Valley

**Departure to Cairo**



Businesswomen of Egypt 21  
Women for Success

جمعية سيدات اعمال مصر ٢١  
سيدات شركاء النجاح



8th  
Annual Conference  
*and Retreat*





**Businesswomen of Egypt21** جمعیه سیدات اعمال مصر ۲۱  
**Women for Success** سیدات شركاء النجاح



**8th** Annual Conference  
*and Retreat*

Looking forward for seeing you in Cairo / Western Deserts to enjoy a unique experience, bearing in mind that you will explore a new side of life with a primitive simple perception, while spending 4 days of an eco-lodge natural environment.

Space is limited as hotel space is small due to the nature of the venue.

Check the following link for last 7th annual international conference:

<https://www.youtube.com/watch?v=A63Cdzt86VY&t=5s>

For Further Information Contact:  
Businesswomen of Egypt Association (BWE21)  
Mob. +2 012 257 000 98 +2011 4452 2669  
Email: [bwe21@bwe21.com](mailto:bwe21@bwe21.com)  
[www.bwe21.com](http://www.bwe21.com)